1. Nice recap of recommender systems and all the methods (CF,CBF, Matrix factorization ecc…): <https://medium.com/datadriveninvestor/how-to-built-a-recommender-system-rs-616c988d64b2>
2. Content boosted: <https://medium.com/ai-in-plain-english/how-to-improve-recommendations-for-highly-sparse-datasets-using-hybrid-recommender-systems-1a4366e65cff>